



Most of us have remarked on how things used to be in Clark County, especially when it concerns transportation. We see the problems now, and wonder what it will be like in a few more years.

You can have a voice in what our transportation future will look like. Visit our web site at [www.tppii.com](http://www.tppii.com) for complete details about the TPP, and how you can make a difference.

### Growth and Transportation

- 192,000 people in Clark County in 1980
- 363,000 people in 2003 with over 200,000 cars (more cars than people 20 years ago).
- 613,6000 estimated vehicle miles traveled in a single peak evening commute hour in 2003.
- 955,000 estimated vehicle miles traveled in a single peak evening commute hour in 2023.
- Congestion starts earlier and lasts longer.
- Takes longer to get where you need to go.
- Cost of goods increases because trucks take longer to deliver goods to market.

## The TPP

The TPP has a simple message: *Clark County is in a transportation crisis, and we need to step up to the plate and do something about it.*

TPP volunteers are talking with friends, family, neighbors, and groups and organizations about Clark County's transportation crisis. After holding more than 40 meetings and talking with over 500 people, they heard that:

- √ You recognize the importance and value of transportation—good planning results in sound development and family wage jobs, less congestion, cleaner air—a better life for us and our children.
- √ You need straight talk—how it all works, who comes up with the plan, what the plan looks like, who pays for it, when will it happen.
- √ You support transportation but want to see the big picture, not a piece here and a piece there.



## You and the TPP

### What did you say?

When it comes to transportation, are you hearing a foreign language? Sound too complex and confusing?

Not anymore. The TPP was created by citizens for citizens. TPP volunteers are educating and involving people in understanding the ins and outs of transportation planning and funding so that they can contribute to solutions for Clark County's transportation problems.

We can help you make sense of what is going on.

- What projects are on the books—under construction or scheduled to start.
- Where the money for future improvements comes from, how we can use it, and what the trade-offs are.
- How much we may have to pay for our transportation system depending on whether we choose a poor, good, or excellent system.



### Working with local government—no more mixed messages.

The TPP is not just another effort with results that will sit on a shelf. We asked local officials, transportation agencies, and experts to join us to put you in the driver's seat. They want to know what you think. We'll tell them what you tell us—the direction of transportation in Clark County, what you are willing to pay for, and how you want to pay for it.

### Working for You!

- City of Vancouver Transportation
- Clark County Public Works
- Washington State Department of Transportation
- Regional Transportation Council
- City of Battle Ground Public Works
- City of Ridgefield
- City of La Center Public Works
- City of Camas Public Works
- City of Washougal Public Works
- Ports of Vancouver, Ridgefield, Camas/Washougal
- C-TRAN



If you think gas, repairs, and insurance are the only costs of driving your car, you're wrong.

It costs all of us to build, maintain, and improve transportation systems we depend upon:

- Freeways, roads, and streets
- Bridges and overpasses
- Bike lanes
- Pedestrian sidewalks and crossings
- Mass transit, like C-TRAN

State and federal transportation dollars have been drastically cut. Clark County must find more transportation money locally. We cannot depend anymore on someone else picking up the tab.

We need to act now to ensure our transportation future holds a promise and not a payback. Good planning includes responsible funding.

## Funding—what does Clark County need?

### Transportation Funding Levels

- 1. No change**—status quo business as usual, no new funding mechanisms.

Includes existing C-TRAN level of service funding, plus current 6-year transportation improvement projects.

Transportation funding would not change over the next 20 years. Residents and businesses would continue to pay current transportation taxes and fees. Given population projections, this option is not expected to keep up with expected growth.

- 2. Moderate revenue increase**—Moderate increase in regional improvements to state highways, local major roadways, and C-TRAN in order to better move people and freight. This option would add to projects under Level 1 and would require an increase in transportation funding sources, such as gas tax, license fee, or street utility tax.

- 3. Significant revenue increase**—meeting the needs of all the projected population growth, and a full list of funding options.

All projects planned under Levels 1 and 2 would be implemented. This option would require a significant increase in transportation funding sources, such as gas tax, license fee, or street utility tax.

All funding levels include maintenance, safety, and preservation of existing infrastructure and anticipated transportation improvements.

## What you can do!

### Tell us what you think Clark County's transportation future should be

- Go to our web site at [www.tppii.com](http://www.tppii.com) and complete the TPP II 20-Year Transportation Funding Levels Community Questionnaire.

### Presentations

- Tell us about a group, organization, neighborhood association, or business that would like a presentation.
- Speak about the TPP to local groups, organizations, and businesses.

### Get the word out

- Tell us about businesses, shopping locations, public facilities, or other places where TPP information should be placed.
- Volunteer to distribute printed information.
- Talk with family, friends, neighbors, and coworkers about the TPP. Encourage them to learn more and get involved.

### Learn more

- Check out our web site for full TPP details and links to local and state transportation sites.

### Contact—[www.tppii.com](http://www.tppii.com)

You can volunteer and give us information or comments by logging onto our web site or by contacting:

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**Time is  
running out.  
The time to  
act is now!**

**Dream It!  
Fund It!  
Build It!**



**Transportation Priorities Project**  
Presented by Identity Clark County, Vancouver, Washington

[www.tppii.com](http://www.tppii.com)

I've learned it's always better to have a small percentage of a big success, than a hundred percent of nothing.  
—Art Linkletter