



ICC Investor Quarterly Report

"Making a Difference"

August 2006

MISSION STATEMENT:

To assemble and focus corporate leadership and investment in a shared community agenda for economic expansion and vitality.

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WELCOME NEW ICC INVESTORS

Identity Clark County recognizes the following **new investors**:

David Evans and Associates
LSW Architects
Pacific First Realty

Nies Insurance
Nutrition Now

We welcome you to an outstanding group of investors who have pooled their financial resources to "make a difference" in Clark County!

TRANSPORTATION UPDATE

I-917 (Tim Eyman's initiative to remove weight fees and license tabs from the 'Partnership Package' Transportation Fund)

The preliminary I-917 petition signature validation count indicated that a higher than average number of signatures were invalid thus necessitating a total count which will take at least 30 days. Most feel that I-917 will NOT be validated (based on historic data) and certainly we're keeping our fingers crossed that it will not. The statewide NO on I-917 committee is geared for a campaign if needed. Passage of I-917, like I-912 of last fall – which thankfully YOU all defeated - will dramatically impact the \$244 million allotted to Clark County projects. Stay tuned.

Washington State Transportation Plan

The update of **Washington's long range (20-year) transportation plan** began in 2004. Preliminary findings from the WTP helped secure significant funding for projects and programs statewide in 2005. A series of events are being hosted throughout the state to inform citizens about this progress to address the challenges of improving our transportation system, including: preservation, safety, travel time reliability for people and freight, environmental enhancements, and economic growth. Together, these investments are moving Washington's economy forward and enhancing global competitiveness and quality of life. Additional information on the plan is available at the WSDOT website, www.wsdot.wa.gov/planning/wtp.

LANCE KILLIAN
Killian Pacific, LLC

TOM MEARS
The Holland, Inc.

SCOTT MILAM

TAMI NESBURG
Regents Bank

PAT SHEAFFER
Riverview Community Bank

TOM VanSWERINGEN
The Vancouver Clinic, Inc.

KEITH WALLACE
Frumenti, Lander & Wallace, P.S.

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Columbia River Crossing (CRC) Project

Identity Clark County's Board of Directors heard an update on the project, unquestionably the biggest regional transportation project we'll see in this decade, at its August board meeting. Citizens are always welcome to attend the CRC Task Force meetings, to learn more about the project's recent developments, which are held alternately in Vancouver and Portland. The next CRC Task Force meeting is:

Date: Wednesday, September 27, 4:00 – 8:00 p.m. at Washington State Dept of Transportation SW Region, 11018 NE 51st Circle, Vancouver, Washington.

View the [Task Force Page](#) for more information about the Task Force, and their roles and responsibilities.

Local informational meetings are scheduled as follows:

September 7, 2006, 7:30 p.m.
Fern Prairie Grange
Fern Prairie, WA

September 9, 2006, 9 a.m. – 2 p.m.
Vancouver Farmers Market in Esther Short Park
Columbia River Crossing project will have a table

September 19, 2006, 6:30 p.m. – 8:30 p.m.
Jantzen Beach Moorage Inc.
Holiday Inn Express on Hayden Island Drive

September 21, 2006, 4 p.m. – 9 p.m.
US Coast Guard Open House Preliminary Public Hearing
Red Lion Hotel at Jantzen Beach, 909 N Hayden Island Dr, Portland
Timberline Room

September 28, 2006, 7 p.m.
Vancouver Heights Neighborhood Association
105 Lisa Rd. between St. Helens and Mill Plain

For additional information, go to the Columbia River Crossing Project website www.columbiarivercrossing.org. You can also view sessions on CTVTV.

Tolling Forum

In partnership with the Discovery Institute/Cascadia Project, ICC will host an "instant replay" of a tolling forum ICC's Executive Director attended in Seattle a few months ago. **Worldwide experts will present what other areas of the globe are doing to fund transportation.** Invitees will include transportation policy/decision

makers from throughout the greater metropolitan region. The Pacific NW is one of the few regions of the world that has not yet implemented tolling. We are hoping that the project manager for the Golden Ears Bridge Project (B.C.) will be with us to relate their story of this fascinating design/build/maintain/operate public private project. We are especially fortunate to reap the benefits – through this educational forum – of the Cascadia Project's \$10 million Gate's grant. The planning committee is represented by about eight jurisdictions from through the region; the forum is scheduled for sometime in early December.

LEGISLATIVE AFFAIRS

2007 Legislative Session

Next month ICC lobbyist Rick Wickman meets with local transportation jurisdictions for discussion of Clark County project needs and **strategy for the 2007 legislative session**. Rick brings a wealth of knowledge to the table as the transportation community begins to craft our legislative agenda. **Our ability to work cooperatively across jurisdictional lines gives our region an enviable position as we lobby for project funding.**

Other legislative issues could include some adjustments to expand the "LIFT" (Local Infrastructure Financing Tool) legislation passed in the 2006 session to include additional projects beyond the initial three "demonstration projects" identified in the bill (Bellingham, Spokane and Vancouver). So far, this is the closest we've come to a true Tax Increment Financing tool for redevelopment/revitalization projects.

Following the gathering of our Clark County Governmental Affairs Roundtable next month, we'll have a better handle on additional issues that could impact the economic health of our region.

If you are aware of proposed legislation that impacts our region and/or your industry, we'd like to hear about it. Please call Ginger at 695-4116.

EMERGING ISSUES

ICC had a rare and valuable opportunity to host a meeting with Bill Hudnut last weekend. Mr. Hudnut is America's national expert on first tier cities. His feedback to the 22 local redevelopment-interested parties who attended (on a Sunday morning!) stressed downtown residential development, improving Main Street to top quality, focusing on waterfront redevelopment, taking a risk on a downtown center for the arts, the importance of pre-planning, and the

value of the partnership between the private and the public sector through ICC. All in all, he was very impressed with Vancouver and what we have accomplished and said several times **he wished that he had visited us before finishing his book because Vancouver's success story would have been a chapter.**

The design process continues for **Main Street** – Vancouver USA. We're getting down to the fine points of street furniture, tree species, what intersections will look like and it's all very exciting. Who would have known so many details go into a "face lift"? Funding for the actual construction of the project still hinges on the City's decision on identifying a funding mechanism. Will it be B and O tax, a license fee/surcharge or other? ICC's B and O Tax Task Force is reviewing the alternatives – none of which will be palatable to all but we recognize that the business community does have a responsibility to fund its fair share. The question being, what is the least objectionable alternative?

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What have you done for your village today?

