

Economy in Motion

A symposium on the movement goods, job creation, and attracting and retaining business in our region.

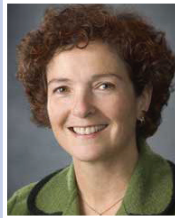
Friday, September 26th , 7:30 -11:00, at the Vancouver Hilton, 301 West 6th St., Vancouver, WA
RSVP to the Greater Vancouver Chamber of Commerce at rsvp@vancouverusa.com

Goods and Freight Movement Affects Our Region's Economic Success

Congestion, fuel costs and workforce accessibility are influencing business productivity and jobs generation. As a trade-reliant region, our response to these issues will determine our ability to attract and retain business and jobs. Economy in Motion will bring national experts and local business leaders to Vancouver to share their perspectives on how our region's transportation system affects the bottom line, and determines where and how businesses locate and thrive.



Jason Tell
Region 1 Manager,
Oregon Department
of Transportation



Paula Hammond
Secretary of
Transportation
Washington State



Kate Vitasek
Managing Partner,
Supply Chain Visions

Faculty,
University of Tennessee
Wright State University
SP Jain University

Thank You, Sponsors:

Columbia River Economic
Development Council
Greater Vancouver
Chamber of Commerce
Greenlight Greater Portland
Identity Clark County
Portland Business Alliance
Port of Portland
Port of Vancouver
Washington State
Department of Transportation

PROGRAM

I. Welcome – The Road To Our Economy

- Larry Paulson, Executive Director, the Port of Vancouver
- Jason Tell, Region 1 Manager, Oregon Department of Transportation
- Paula Hammond, Washington State Secretary of Transportation

II. Supply-Side and Demand of Business on the Transportation System

Kate Vitasek

Kate Vitasek is a thought leader in Supply Chain Management –how transportation networks influence distribution and productivity. Ms. Vitasek will discuss the affect of transportation systems on how, when and where products are supplied, manufactured and distributed. This influences where businesses and jobs locate.

Ms. Vitasek was recently recognized as “Woman on the Move in Trade and Transportation” by the Journal of Commerce, and as a “Rainmaker” by DC Velocity magazine. She is currently the lead faculty and researcher for the University of Tennessee's Performance-Based Logistics Program at their Center for Executive Education, and teaches MBA classes for Wright State University and SP Jain University.

III. Business Leaders Panel – Business In Motion: The Importance Of Goods Movement To The Bottom Line

A panel of some of the region's top industries will share their specific uses of the goods/freight system and the impacts of the region's transportation system on their ability to grow. This panel will share their advice on how our trade-dependant region can compete on the roads, rivers, rail and runways.

IV. Freight, Jobs, and Business – Our Region's Future.

Ginger Metcalf, Executive Director, Identity Clark County

An overview of some of our region's biggest freight-related projects, including the Columbia River Crossing and upcoming region-wide freight study.

Economy in Motion



PROGRAM

7:45 a.m.

Welcome

Larry Paulson, Executive Director, Port of Vancouver

Jason Tell, Oregon Department of Transportation Region 1 Manager

Paula Hammond, Washington State Transportation Secretary

8:15

Business Reliance on the Freight Network

Kate Vitasek, Managing Partner, Supply Chain Visions, Faculty, University of Tennessee, Wright State University & SP Jain University

Ms. Vitasek will share how transportation systems affect product flow, manufacturing and distribution, and determine where businesses –and jobs, locate.

9:30

Break

9:45

Freight & Industry Panel Discussion: Business Needs for Freight Movement

Kate Vitasek, Moderator

Panel:

- Peter Bragdon, Vice President/General Counsel and Secretary, Columbia Sportswear
- Roger Qualman, Executive Vice President, Norris Beggs and Simpson
- Joel Halloran, Vice President Traffic and Transportation Logistics, Fred Meyer
- Jeff Arntson, Co-Owner & Operations Manager, Albina Fuel
- Allan Stray, Tetra-Pak Materials, Inc.

Freight, Jobs, and Business – Our Region's Future

Ginger Metcalf, Executive Director, Identity Clark County

10:50 Event Close

Larry Paulson